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U.S. Bureau of Foreign
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It's a gift!

Washington

1930

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It's a Gift!

SOME APPROPRIATE AND ACCEPTABLE
CHRISTMAS GIFTS FOR THE INDIVIDUAL,
FAMILY, OR HOME



308

Z

Box 308

UNITED STATES
GOVERNMENT PRINTING OFFICE
WASHINGTON : 1930

Before reading, remember:

The greatest joy at Christmas time is that which comes of giving. The joy of receiving is immeasurably increased by the surprise element. The unexpected gift, the novel gift, the gift that stresses a particular but little-thought-of utility—these give us the thrill of unusual pleasure at Christmas. Such gifts “hit the spot” without being necessarily expensive.

“What-to-give” perplexity comes upon many of us at this time of year. It is a period when we are in need of definite aid in selecting something quickly and getting something appropriate. We should not expect complete satisfaction in a “last-dance” selection.

The pages following contain thoughts conceived in what is believed to be the true purpose of Christmas, to guide the Christmas buyer who really needs help for his December purchases. Above all, the theme of utility with beauty is stressed, even though these suggestions very largely find their basis in the realm of things woven or knit.

This pamphlet—

1. Does not contain all the obvious gifts of Christmas. It takes for granted that socks, shirts, and smocks, for example, will be included in the category of sensible and welcome presents.

2. But it does feature many that are so obvious in our daily life as to cause us to forget that they still have a real place on the Christmas list.

3. Sometimes suggests that a “gift certificate,” credit order, or less formal device be used. Accompanied by a few sample patterns the gift is dramatized and the recipient is doubly happy in that actual selection may conform to individual taste and harmonious effect. This “order” idea may apply quite generally to acceptable items which otherwise may be difficult to work in at Christmas time.

4. Makes a strong plea for the giving of utilitarian gifts, insisting that Christmas is the best season to buy real needs as well as luxuries.

5. Bids you to remember that for childhood the success of Christmas Day is largely measured by quantity. Therefore, assure success by adding to the real Christmas gifts those articles which would have to be secured as a matter of course during ensuing months.

6. Has the same general suspicion about the adult. The home, the automobile, the grown-up need many things. Why not make Christmas Day the occasion for presenting some of the articles which would have to be bought sooner or later? Have a little fun out of it, if you wish. Some wiping cloths for the furniture or automobile, some towels for the kitchen or bathroom, some gloves for rough work about the house or garden, some sheets and pillowcases illustrate the idea.

7. On page 12 are groups of gifts according to persons.

THIS PUBLICATION

Is issued as part of the work authorized by Congress to find new and extended uses for cotton

(11)

IT'S A GIFT!

AIRPLANES

APRONS

AUTO BABY CARRIER

AUTO CUSHIONS AND SEAT COVERS

AUTOMOBILE TIRES

AUTOMOBILE TRUNKS

AUTOMOBILIST'S FIRST-AID KIT

AWNINGS

with long-wear fabric wings.

in dozens of bright attractive designs, shapes, and finishes. Always useful.

about the only way for infant and parents to be comfortable in a car. An “auto crib” is equipped with stout webbing straps for a safe suspension. Many are convertible into play chairs.

for the man who thinks of inward appearance of his car and comfort.

if you have your ideas on what constitutes a real tire, why not get a good one? Ask for a tire cover, too.

they open back, top, or side, in textile leather finishes. Suitcases to fit in the auto trunk are sold in sets of two and three.

should be a part of every automobile. Inclosed in a canvas pouch with swabs, gauze, bandages, tourniquet, plaster, tape, and scissors.

and what the awning man can do, starting about Christmas time! (NOTE: Give the wife an order on a good awning establishment.)

There is no better time than winter for taking thought of awning needs, the slack season for the awning man. He will measure and estimate for your entire dwelling, or you can have him go into minute detail on some feature—tops for awnings, children's sand boxes, play pen or corner nook; a special canopy for the favorite side-yard reading spot, etc. He knows how to make tops for sleeping porches, deck coverings for porches and roofs, sails for ice boats, boys' tents, small tarpaulins or drop cloths for household use (winter painting), a shelter for the outdoor Christmas tree, and a host of other things. Some tent and awning men make entire ice boats or sail rigs for ice skaters.

with a place for everything; a fold-up, rubberized canvas affair.

be most particular in buying plenty of these for the baby's needs.

corduroy lined, quilted.

(1)

BABY BATHINETTES

BABY BLANKETS

BABY CARRIAGES

22493*—30

BABY FENS**BABY SWINGS****BACKGAMMON SETS****BAGS FOR THE CHILDREN'S CHRISTMAS**

with mattress bottoms.

for the apartment nurseries.

attractive ones, imitation leather covered. These are in heavy demand and come in all price ranges.

a place for everything and nothing in its place gives us our annual Christmas week headache as we realize the chaos the children have made out of an orderly array of presents.

Many of these can go into bags—bags for marbles, bags for golf sets, bags for blocks, bags for spoils, and bags for all sorts of childish household equipment.

Marbles come in bags—combine safety first and the idea of discipline for the kiddies.

Big bags for toys that can be hung up.

Button bags for little sister—an aid to the housewife.

A big catchall bag for moving day in toyland makes an easy carryall when the scene of operations suddenly shifts from attic to outdoors. They can be used for storing things and orderly purposes in general.

Shoe bags mean plenty of small shoes kept in good order in one place.

A duffle bag for juveniles probably means more to them than it does to you. They should have one for trips in the park, for week-end trips in the car, and a dozen other purposes that they think of.

School bags—in bright plaids; one for each child but in different designs.

Golf bags—the children like them, too—in bright plaids.

Bags for carrying ice skates.

BALLS**BAR HARBOR CHAIR AND CUSHION SETS****BATH ROBES****BEAN BAGS****BEDDING****BEDSPREADS****BIBS****BIRD-CAVE COVERS**

colored fabric balls are cheap, and they last.

attractive covers for comfortable porch chairs.

get the washable variety in "towelings" (with slippers to match), generally in bright-colored designs that can be used for lounging, too. They will stay by the owner when other Christmas gifts have been forgotten.

a score of games utilizing bean bags are listed in the boys' camp manuals.

bedspreads and curtain ensembles.

blankets.

comfortables.

mattress covers.

mattresses.

pillow and pillowcases.

tinted sheets and pillowcases in sets—the last word in bedroom distinctiveness.

Special Christmas packets of tinted sheets and pillowcases in sets make this a most attractive gift.

quilts.

valances.

the new types make the best sort of gifts.

with appropriate mottoes: "Good boy," "For a good girl," etc., embroidered on. Try the new "self-help" bibs.

in attractive colors and fabrics.

BLANKETS**BOATS****BOOK COVERS AND MAGAZINE BAGS****BOOTEES AND BABY SHOES****BOUDOIR CHAIRS****BOUDOIR SLIPPERS****BOX KITES****BRAIDED RUGS, SEMIANTIQUE****BRIDGE CHAIR COVERS****CANVAS-COVERED TRUCKS****CANVAS YARDAGE****CAPS (SETTING)****CHAIRS****CHEESECLOTH****CHILDREN'S CLOTHES****CHILDREN'S SEWING SETS**

an ideal gift—for traveling, camping, or the home. Effective in harmonious designs; an article that sells in a very flexible price range.

a fold-up canvas collapsible affair, good for camp or cottage—to be taken on the automobile tour.

a Christmas bargain in a book—then spend the difference on a decorative cover. There is nothing more dispiriting to a book lover than a badly treated book or magazine. But with or without a book, a cover in a standard size, or tailor made by the donor, makes a thoughtful gift. The novelty service department in your store tells how these things are made.

sizes according to baby's age.

chintz covered, singles, or in sets.

white, embroidered, ribbon or braid trim, in attractive fancy effects.

eight sticks and a few yards of muslin make a kite last the season through, or they come ready made.

usually oval, the pattern in the middle with banded stripes around the sides. See also those in chenille.

they come in whole sets for table and fold-up chairs, quilted.

all sizes, especially popular with little boys.

give a 10 or 15 yard strip to the boy, with a skate sail, ice boat, or boat sail suggestion. He will do the rest.

with tie ends for use after hair dressing or for general wear about the house.

in many shapes and forms utilizing the bright cretonnes, denims, and chintz which delight a little girl's heart.

cheesecloth can be given at Christmas to lighten someone's tasks.

cheesecloth in attractive packages about 9 inches long containing 5 yards treated for dusting, cleaning, and polishing.

cheesecloth, close woven for personal and many housekeeping uses, attractively packaged for Christmas, 18 inches long.

handkerchiefs for the motorist, packaged in various quantities to carry in the car pocket. This gift is enough out of the ordinary to be more than ordinarily acceptable.

all the above come in Christmas packets of a dozen cloths each.

standard sizes make it possible for anyone to buy gifts from this department now with a little advice from the woman in charge.

complete in one large cardboard box.

CHUKKERS AND PARKAS

cotton innovations. Two words have been imported into our cotton sports vocabulary—the first via the international polo tournament, the second straight from Byrd's Antarctica. The chukker is a woven, high-neck affair, open at the front a little more than a sweat shirt for ventilation and an easy "pull-over." Parkas for campers are handy in extremes of weather, being worn smock fashion over all other clothing, with a hood which is part of the outfit. Waterproofed duck makes the best garment for rough wear, although all kinds of water-resistant fabrics are used.

CLOTH BOOKS

scrap books and story books that will last—stand rough handling.

CLOTH SPIN BAGS

they are now made with an arrangement for jockeying along the line.

CLOTHING BAGS

with zipper closure and a pocket for moth balls at the bottom, this makes a practical and always acceptable gift, particularly for one who is addicted to camping trips, etc.

COAT HANGERS

padded, to keep clothes in shape for the person who is particular.

COTTON FOR MILADY'S DRESS-
ING TABLE

a continuous strand of absorbent cotton allowing the cotton to be plucked out for cosmetic use on somewhat the same principle as dental floss. This gift is particularly acceptable to a mother, who uses cotton daily in taking care of a baby.

COTTON GLOVES

avoid dirty hands, burn, or blister. Commonly called canvas gloves, they are made of flannelette with the soft side in for protection in arduous sport or necessary labor around the auto, cutting brush, handling rope, boating gear, or as a housewife's convenience in housework or in managing hot utensils; these are only a few reminders of the superlative usefulness of these inexpensive gift thoughts. Best bought by the dozen. A present for the house or family.

COTTON NET HOSE

a new arrival in the hose family—economical, with heels of lisle or silk.

CURTAINS

light scrim, monk cloth, lace and bobbinet, and cretonnes. Get some samples and an order on the drapery department for your wife. Remember the bedroom ensembles of counterpane and curtains that match. Another idea: Bay windows are now curtained off from the room with overdrapes, making a door effect that is charming.

DESK SETS

oilcloth and imitation leather finish.

DISH TOWELS OR GLASS TOWELS

give a roll of this in some special fabric to be cut up later and used the year through; or get sets of six or a dozen (with dish cloth to match), ready made. It is in keeping with the Christmas spirit to solve housekeeping problems like the above.

DOLL HOUSES

wall papered with chintz, draped in marquise, upholstered furniture, rugs on the floors, and everything.

DOLL'S CLOTHES

made up in standard sizes, several costumes per doll, to furnish some interesting surprises for the little girl that is used to one dress for one doll. She can change them around and make her dolls different.

DOOR STOPS

weighted dolls or bricks covered with designed fabrics.

DRESS BAGS

of cretonne and chintz.

DUFFLE BAGS

twenty or more styles in all colors, forms, and finishes. The new thought in baggage of the more serviceable sort is the duffle bag, a handy container for almost anything in the way of clothing and equipment. Usually cylindrical in form with only one opening generally at the end, it is known to the sailor as the sea bag (closed with a draw string); to the athlete as a sports bag (now furnished with a zipper closure along its entire length); to the European traveler as a traveling sack (with a D-shaped handle lock, whose bar is run through the eyelets). It makes the universal Christmas gift—everybody young or old appreciates it.

FANCY DRESS COSTUMES
AND PLAY SUITS

now sold in sets (policemen, Indian, gypsies, chiefs, etc.) for children.

FIRESIDE STOOLS

a new name for an old use—in new fabrics. These are best known under the Boy Scout brand. Every youngster should have one for possible accidents.

FIRST-AID KITS

moire lined to suit the conservative man and woman as well as the debutante.

FITTED CASES

is your home properly equipped (as every house should be) with the national emblem? for girls as well as men and boys.

FLAGS

in special designs for card and other games.

FLEECE-LINED PULL-OVER
(SWEAT SHIRT)

a gift of several pairs of washable suede will last the winter through.

GAME TABLES

the open season for golf gifts includes Christmas. In the throes of midwinter one's fancy turns to thoughts of golf. Some like canvas bags—in plaids, too. Another thing: Price variations are wide enough in cloth bags to meet all demands of means and taste.

GLOVES

GOLF BAGS

an item never to be forgotten is the Christmas handkerchief. As long as winter colds and summer heat continue it will find its place high on the Christmas shopper's list. The average man appreciates quantity, size, uniformity in handkerchiefs—he can go without a fancy job of initialing for the sake of enough handkerchiefs to last, say, a 10-days' cold.

HANDKERCHIEFS

children love them, too.

HASSOCKS

you can buy fancy covers for these.

HEATING PADS

ready made or sold merely as a base to be worded after Christmas.

BOOKED RUGS

- HOT-WATER BOTTLE COVERS** of flannelette. Not a decoration—a necessity.
- ICE BOATS AND SKATE SAILS** a large canvas sail mostly. Buy a few yards of 8-ounce duck, and give him a set of instructions, and the boy will do the rest.
- INDIA PRINTS** in single, scattered designs, for panel effects, tapestries, hangings, runners, cushions.
- INDOOI. QUILTS** of fabric composition for use in cellar or attic.
- IRONING BOARD COVERS** made up in two parts, a muslin cover to fit over the padded underbody.
- JACKETS** corduroys, heavy jackets for the holiday season's sport, work, or play. We now have winter jackets for rough wear, afternoons at home with the show shovel, in the yard fixing up things for winter or spring, skating, at games, etc. There are waterproofed jackets, Norfolk corduroys—some use dun-garee cloth. Throw them in the family wash.
- JUMPELS, OVERALLS** a gift of a set or two, and there will always be a clean change stored in the car or in the cellar for emergency use.
- KIT BAGS** whether for sports goods on the way to the field, equipment destined for camp, or a container for motor robes and other things to be kept clean, these bags make for real motor comfort.
- KITCHEN HANDY SETS** a 2-foot square finished case in glazed chintz, with folding sides and compartments holding pencil, pads, cookbooks, etc. A novelty for the up-to-the-minute kitchen.
- KNICKERS** mothers and misses wear them on outings.
- LAMP SHADES** many stores have personnel to instruct in the home manufacture of shades. Frames for shades are usually ready-built wire models onto which materials of your choice may be sewed. The new shade prints offer effects of varied sorts; they can be had in brocades, satens, or special oilcloth patterns.
- LAUNDRY BAGS** the laundry bag idea is the last word in cleanliness, economy, and individuality. They make the ideal knockabout catchall—for storing, moving, for sports, or camping equipment that has to go via automobile, even for shipping via parcel post and express. A real Christmas-gift laundry bag has the owner's name on it, sewed on name-tape style or attached by a tag device.
- LOUNGE ROBE** made of terry cloth, flannel, or other material.
- MARKET BAGS** give two or three to the housewife who needs them for marketing via the automobile.
- MATRESS COVERS** a household item that is sometimes overlooked.
- MATRESSES** not so prosaic as it sounds—the luxury of restful sleep—a nightly appreciated gift for years to come. In effectively patterned material either stuffed or built up with inner springs.

OTTOMAN FOOTSTOOLS

for comfort in the den, they are now called fireside stools; chintz and denim covered.

PASTRY BAGS

a new aid to the woman who does much baking. Smaller ones for fancy icing, too.

PLAY CLOTHES

buy plenty of these, since it is quantity and a plentiful washable supply that make for economy and appreciation by the housewife.

PLAY TENT

wigwams, wall tents, Boy Scout tents—the play tent is an inexpensive, lasting toy. In the attic in winter it means as much to the child as it does in the sideyard in summer. It is his home within a home, a "locale" for all manner of major and minor juvenile operations, domestic and foreign. The mother knows where the children are when the tent is set up, the children know where their toys are—they are apt to be in the tent or very close by. The play tent comes in small compact cartons facilitating purchase, delivery, and storage. Many stores feature Indian play suits along with sales of play tents; the two go well together.

POT HOLDERS

are efficiently made in cotton or oilcloth covered, some of them quilted and even equipped with a little ring or loop sewed in the corner. The latter suggests that they can be hung where they will do the most good—a companion piece to the stove. Three or four, attractively made and cased, make a small inexpensive but thoughtful gift novelty. Along with this get a container for the whole set of nested pans, pots, or bowls—they are handy for storing away, moving, vacation camp trips.

POWDER PUFFS

see the large ones, for bath purposes, the smaller ones, in sets of six—sanitary, convenient. Buy several, to have a new one for each guest. Fancy powder-puff holders (organdy, usually) can be given at Christmas, too.

PRINT GOODS

now sold in wonderfully attractive designs. Suitable for dresses, pajamas, kimonos, and dozens of other personal and household needs.

QUILTS

can't be kept out of vogue; obtainable in new qualities and patterns to harmonize with antique styles or modernistic trends.

RADIATOR COVERS

ready made in washable cretonnes. Saves repainting radiators.

RAINCOATS

equip your family, particularly the children, with their preferences for this kind of protection: Ponchos, slickers, hooded coats, rubberized, oilcloth, etc. Some of them are sold with a neat carrying case. Ask to see the new waterproofed velveteen raincoats.

RODEO ROPE OR JUMP ROPE

choose one or several, for girl or boy, and a neat little bag to keep it in.

RUG PATTERNS

canvas backed, to be worked by the recipient.

SAILBOATS

give the boy a set of sails, or enough material to make them, and when the season comes for sailing the chances are he will have made the boat according to his own ideas. Miniature sailing is an international sport now, but boys' regattas always have been.

SAMPIERS**SAND BOX, CANOPY TYPE**

cloth mottoes, always popular.

the fold-up sand box, of wood or canvas, should always have a canopy overhead when it is set outside later for summer use. These things cost surprisingly little for the service they render in providing a place of gathering for backyard spring, summer, and fall conventions in the juvenile style.

SCREENS

3-paneled, used in nurseries, drawing-rooms, etc. A wide range of fabric finishes.

SHAM'OO JACKETS

a luxury necessity, a thoughtful and inexpensive Christmas gift.

SHEETS AND PILLOWCASES

there is no finer or more sincerely appreciated gift. Put up in boxes of twos, threes, half-dozen, or dozen. One can't own too many. Colored tints are still the ultimate in fashion. Make the gift doubly acceptable by specifying 108-inch sheets.

SHELF CLOTH

now sold by the yard in embossed and glazed finishes, and oilcloth. Wash with a sponge.

SHOE BAGS

a small item in housekeeping for the wife of the man who travels, but much appreciated by the latter. Cloth covers for the shoes that go in the suitcase may mean a clean dress or shirt when it is needed. Novelty shoe bags are a Christmas feature this year.

SHOWER-BATH CURTAINS

stores are now showing shower curtains, colored stools, chairs, tables, hampers, and even weighing scales all in harmonious colors. A few years ago we were shown shower curtains in less sturdy and attractive fabrics than now. To-day we have treated fabrics in all colors, comparing in appearance with drapery damasks and chintzes.

SILVERWARE CASES

flannelette, in all sizes, for packing family silver.

SKATI SAIL

a gift of enough canvas to make one will be welcomed by the boy.

SLEEPING BAGS

it has been pointed out that the party who takes his heavy sleeping gear seriously does not necessarily sleep warm. If the modern home does not have a sleeping porch (for which an efficient sleeping bag makes the best kind of Christmas present) the call of the wild, a hunting trip, springtime in the woods, a Christmas outing—any one of these is plenty of reason for the water, damp and wind proof canvasback sleeping bag in any one of a dozen models. They are light, too, the filling a substance light as feathers. Get one of these permanent comforters for father, the boys, or sister and her sleeping porch.

SLEEPING SLIPPERS

should not be too warm and should be washable. Give several pairs.

SLUMBER SETS

include pajamas, bathrobes, pillow, and doll as ensemble.

SMOCKS

in dozens of bright attractive designs and materials.

SUMMER UPHOLSTERY

for furniture with drapes to match. An order with samples will facilitate the careful selection of materials. A much needed complement to decorative effects as well as a dividend-paying investment for the home.

SUSPENDERS

"braces," "galluses," are being sold in novelty sets that include belts and garters.

TABLE PADS

save the new dining-room table.

TAPESTRY PRINTS AND WALL-PANEL DECORATIONS

these are also made in ship designs, etc., appropriate for the boy's room.

TARPAULINS

a little-thought-of household utility, but answering to a full dozen uses at various seasons of the year for the average suburbanite. It can be used to cover the car, as a temporary protection against snow, for a pile of coal, to gather leaves, as a play tent for the children, to protect materials exposed to the weather, such as cement, fire wood, lumber, etc., porch furnishings where exposed, shrubbery against frost, as a temporary storm door windbreak, to spread on the ground for picnics, to inclose running board luggage, and a few more.

TELEPHONE ACCESSORIES

padded-top number books in imitation leather, chintz, or oilcloth finish; also for the directory itself, as a firmer backing, and in screens which are rounded and wired to lift up and away from the telephone.

TENPINS

made of textiles for juveniles who are living-room minded in their play.

TENTS

Boy Scout, wall tents, tent flies—any of these make good gifts for boys above the play tent age. Also an auto tarpaulin is now sold that is good for the car on camping trips.

TOOL BAGS

for the auto.

TOURIST BAGS

pocket lined, canvas outside, in all shades; with zipper closures, too. Some come roll-up style.

TOWELS, BATH

gorgeous symphonies in color and pattern. Ensembles of towels, mat, and wash cloth are boxed in attractive groupings. The latest effects in either chenille or turkish type beggar description. A real gift—no one ever has too many.

TOWELS, HUCK

in color, plaid or plain. An appropriate gift, appreciated whether in terms of one or dozens.

TOY ANIMALS

life size, fantastic. Curly dogs, long-eared rabbits, birds, stuffed, highly colored.

TOY MINIATURE GOLF COURSES

for less than \$5, many of them all fabric except the putters.

TRUNKS AND CASES

a large subject but an interesting one. A gift can be made to almost anyone and in almost any price range from the trunk department. We find textile-covered and textile-lined, colorfully finished overnight bags, week-end cases, airplane luggage, hat bags, juvenile cases and trunks, and wardrobe trunks in prices ranging from less than \$20 to more than \$200.

TWEED LUGGAGE

overnight bags seen in the new styles, lined with moire. Very reasonable.

UNDERWEAR

mostly for men we find underwear in the new designs and colorful fabrics that can be bought by the half dozen without a strain upon the purse. For children the designer has worked out little suits that can be bought for less than \$2. The latter is a gift that can always be made, or if there is any doubt, an order on that department can be made to take care of the type that mother and children like best.

UPHOLSTERY

a broad subject best answered by an order on that department. There are now certain fabric mixtures on the market which have caught the beauty of well-known expensive fabrics and made them salable in the lowest price ranges. A gift certificate with a selection of samples permits of leisurely selection.

VENTILATOR SCREENS

of cotton monk cloth or any one of a dozen other porous weaves in decorative fabrics, they can be used to decorate the nursery or bedroom as well as to safeguard health.

WARDROBES AT SMALL COST

sets of drawers like those in wardrobe trunks, a necessity-luxury, particularly in apartment houses. (NOTE: See the new wardrobe hat boxes.)

WALL COVERING

a Christmas-gift idea. (NOTE: Give some one an order on a decorator.)

If a friend has his rooms finished in flat or plain wall tones and paneled effects have been discussed, a few yards of high-grade fabric wall coverings—any store can list a half dozen to choose from—and the services of an interior decorator, or even a good workman under personal supervision, can create an illusion in carefully chosen panels set off by molding, that will remake any plainly finished room. The amount of material involved in these fabric panels is not great; taste in choosing is the real item. French brocades, pastel shades in floral designs, individual scenes characteristic of the purpose of the room (nursery, den, breakfast room)—use any of these and re-create a room in an afternoon. These panels are said to last 16 years; any soiling can be removed with a damp cloth.

WASH-CLOTH CASES

rubberized, pyroxylin, or oilcloth—a great convenience for one who travels.

WASH CLOTHS

there are now wash cloths in colors for the individual, with loops to hang them by. They can be bought packaged in units of one or more, like the handkerchief. Buy them by the half dozen, not one for all, but all six for one.

WASHABLE COATED FABRICS

shelf covering with ready-made edging, table cloths and luncheon sets whose laundering is a matter of a minute with sponge and water, kitchen aprons, bridge-table covers, baby bibs, and the last word in kitchen window decoration as curtains with valance, tie back and all the rest.

novelties in washable coated fabrics; they can be bought ready made (or can be manufactured at home), including porch pillows, clothespin bags, infant's laundry bags, dolls and animals, attractive little service aprons, hat boxes, clothes hampers, shoe boxes, waste baskets, bureau drawer fronts, lamp shades, clothes chests, and even door stops with a 10-cent doll as a basis.

WASTE BASKETS

covered with glazed chintz in flower designs, imitation leather, cretonnes, oilcloth.

WINDOW DRAPE SETS

for the college boy and girl.

WINDOW SHADES

show interesting recent developments.

The modern trend makes the shade a keynote in the harmony of a house from an exterior as well as an interior viewpoint. Shades in two tones (one to each side) can be used to effect this; so can translucent shades in a variety of colors make an interior decorative scheme appealing. The bathroom needs a heavier shade, waterproof, perhaps more opaque than the others; the cellar may need a few of the same sort (they are easily washed). It will be found highly instructive and interesting to go shade shopping, keeping the mind's eye open to color and utility effects rather than price tags. See the new waterproofed shades, some with printed designs. Harmonizing with these you can buy oilcloth or glazed curtains. Also see the new awning cloth window shades to harmonize with interior decorations.

WOOD CARRIERS

of decorated canvas with webbing handles.

The nuisance of splinters and dirty bark, as well as the hopelessness of carrying any quantity of fine kindling in the hands, warrants the purchase of a canvas wood carrier. It is best described as a piece of canvas of ordinary width (from 28 to 32 inches) and about 4 feet long, with reinforcing rod and handle at the two ends. When loaded, the two handles are brought together and used as one, as in the old style Boston bag. Opened on the hearth it serves as a wood receptacle, and when one load is exhausted, the residue wood litter can be flipped into the fire, where it will do the most good.

WORK CLOTHING

clothing to fit the occasion.

When will we learn that the car, the suburbs and vacations, the work in the garden or cellar, mean overalls—one pair to 'most every member of the family? That work clothes should go to the laundry, not the spare to your two-pants suit, to be cleaned later and returned to shabby respectability at the cost of a pair of overalls.

Gifts Classified According to the Individual

For a Woman Whose Chief Interest Is Her Home

Bright attractive aprons—new ideas in decorative bedding—fireside stools—lamp shades—screens for living or bed room—the tinted multiple-sheet idea—smocks—bath sets—bedroom ensemble sets—the new artificial flowers—awnings within and without—Bar Harbor chair and cushion sets—bath sets—a cover for the bird cage—book covers and magazine bags—covered boudoir chairs—braided rugs in the semiantique style—bridge chair covers—setting caps—new covers for old chairs—treated cloths of one sort and another—children's sewing sets—cloth scrapbooks—clothespin bags—clothing bags—clothes hangers—cotton for milady's dressing table—work-a-day cotton gloves—new ideas in curtains—desk sets—towelings—door stops—dress bags—fitted cases—game tables—heating pads—hooked rugs—hot water bottle covers—India prints—upholstery ideas—ironing board covers—kitchen handy sets—laundry bags—market bags—oil cloth novelties—Ottoman stools—pastry bags—fancy pot cleaners—pot holders—cretonne radiator covers—raincoats for all—a rug pattern gift—sampler and cloth motifs—shampoo jackets—fancy shelf cloths—shoe bags—sleeping slippers—slumber sets—table pads—tapestry prints—tarpaulins for home use—telephone accessories—ideas in towels—trunks and cases—ventilators—wall coverings—wash cloth cases—wash cloths—waste baskets—window drape sets—window shades and curtains—wood carriers.

For the Motorist

Automobile cushions and seat covers—motorist's cheesecloth wiping, cleaning, or polishing kit—a duffle bag—jumpers or overalls for the car—a kit bag for sports equipment—a tourist bag lined with pockets—a new tire or so—an automobile trunk—an automobilist's first-aid kit—a golf bag to go with the car—some cotton gloves for work on the car—a fold-up boat to be taken on trips—a corduroy or heavy cloth jacket for driving on trips—a pair of serviceable knickers—a bag for marketing via automobile—a raincoat to keep in the car for emergencies—a sleeping bag for camping—a tent for camping trips—a good tool bag—a towel in a special case.

For Father Whose Wants Are Simple

A new tire for the car—an automobile trunk—a backgammon set—something in the bedding line (tinted sheets)—a golf bag—a duffle bag—a heavy jacket for outdoor work or play—sleeping slippers—a comfortable chair—a bath robe—a boot cover—a packet of cheesecloth for use on the car—clothing bag—some cotton gloves—a desk set—a collapsible boat—a fireside stool—a game table of some sort—plenty of handkerchiefs—a set of jumpers or overalls for work on the car—his own laundry bag—a new raincoat with a case to store it in the car—shoe bags—a new pair of suspenders—a sweat shirt for the gym—a utility tarpaulin—a tool bag—a tourist bag—a towel and shower curtain ensemble—something in the luggage line—more underwear of the sort he buys—a wash-cloth case or a set of wash cloths—a new waste basket—a wood carrier.

For Adults Only

A vase of artificial flowers—awnings for the sun parlor—backgammon sets—a bath ensemble set—tinted sheets and pillow cases—a boudoir chair—golf bags—a duffle bag—a fireside stool—a lamp shade—a towel and shower curtain set—a few aprons—cushions and seat covers for the motorist—an automobile trunk—an automobilist's first-aid kit—Bar Harbor chair and cushion set—a bath robe—a bird cage cover—book covers and magazine bags—boudoir slippers—braided rugs—bridge chair covers—setting caps—a new overstuffed chair—chukkers and parkas—a clothing bag—padded coat hangers—cotton for milady's dressing table—cotton gloves (work)—a new set of curtains—a desk set—a door stop—

dress bags—a collapsible boat—fitted cases—game tables—washable gloves—handkerchiefs—a hassock—a heating pad with decorative cover—a hooked rug—plenty of stockings and socks—India prints—sports jackets of corduroy, etc.—a sports kit bag—durable sports knickers—a laundry bag—market bag—powder puffs of one sort and another—radiator covers—a rug pattern—a paneled screen—a shampoo jacket—shoe bags—silverware cases—a sleeping bag—sleeping slippers—slumber set—smocks—a table pad—tapestry prints—telephone accessories—a tool bag or case—a tourist bag—a set of towels—a trunk or a case in the new types of luggage—a set of drawers—a set of wash cloths with a case—a set of window drapes—some of the new window shades—a wood carrier.

For College People, Including the Young Business Person

Backgammon sets—a Bar Harbor chair with a cushion set—a special bath ensemble—a braided rug—a duffle bag—a heavy washable jacket for outdoors—an attractive apron—an artificial flower set—bath robes—bedding in sets or individual pieces (tinted sheets)—a new blanket—book covers and magazine bags—an individual chair (boudoir for a girl)—washable bedroom slippers—a golf bag—setting cap—a chukker or a parka—a cloth scrap book—a clothing bag—decorated coat hangers—cotton mesh hose—a new set of curtains—a desk set—a door stop—a dress bag—a fireside stool—a fitted case—bridge table with a cover—washable gloves—plenty of handkerchiefs—a hooked rug—a hot-water bottle cover—an India print—a kit bag for sports—another pair of knickers—a lamp shade—a laundry bag—an Ottoman footstool—powder puffs, large and small—a cretonne radiator cover—a raincoat with a special case—a 3-panel screen—a shampoo jacket—tinted sheets with pillowcases to match—shoe bags—a sleeping bag—sleeping slippers—slumber sets—two new smocks—a pair of nice-looking suspenders—a sweat shirt—a tapestry print—some sort of telephone accessory—tourist luggage—a new set of towels—tweed luggage—a suit of underwear—a set of drawers or a wardrobe hat box—wash cloths and wash-cloth cases—an attractive waste basket—a set of window drapes—bright new window shades.

For the Baby

A small baby swing—curtains for the nursery—a special laundry bag for the baby's things—oilcloth toy animals—a set of tinted sheets—a towel set—toy animals—auto baby carrier—baby bathinets—blankets—a corduroy-lined baby carriage—a mattress-bottomed baby pen—a colored fabric ball—a bath set—all sorts of things in baby bedding—self-help bibs—bootees and baby shoes—baby clothes (ask about the modern specialties in the baby department)—a padded coat hanger for the baby—prints for the nursery walls—a doll—a fitted case to take care of baby things—some handkerchiefs for the baby—a heating pad—hot-water bottle covers—mattress covers—powder puffs—screen for the nursery—sleeping slippers—ventilator screens—wash cloths in sets—a waste basket for baby.

A Son or Daughter, 4 to 14

Box kites—cloth books (scrap books, story books)—curtains for the children's rooms—duffle bags—fancy dress costumes and play suits—children's hassocks—jackets in corduroys and other heavy washable materials—a play tent and an Indian suit to go with it—tinted sheets—life-size toy animals—long-wear airplanes—bags of all sorts, mostly for toys and sports—fabric balls—bath robes, large and small—bean bags—certain bedding needs—book covers—children's golf sets—canvas-covered trucks—individual chairs of one sort and another—all sorts of children's clothes in standard sizes—juvenile sewing sets—clothing bags—padded coat hangers—some cotton gloves—doll houses—new doll's clothes, for a change—the Boy Scout first-aid kit with instructions—a flag—gloves (washable)—handkerchiefs, in quantity—a hot-water bottle cover—ice boat and skate sails—indoor quoits—jumpers and overalls—a kit bag for sports—knickers for sister—individual laundry bags—a mattress cover for every mattress—more play clothes—a raincoat with a carrying case—a jump rope—sail boats—a motto sampler for little sister—a 3-panel screen—shoe bags—a sleeping bag for the boy camper—sleeping slippers—a slumber set—bright suspenders for the boy—sweat shirts—wall prints—tenspins—tents of all sorts—individual towels—a toy miniature golf course—a boy's or girl's trunk—more underwear—a fabric ventilator for the window—individual wash cloths—colorful waste baskets.

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